



The
Maritime Standard
TMS

TANKER CONFERENCE

16 October 2018, Atlantis The Palm, Dubai



**GETTING
THE MOST OUT OF
MORE POSITIVE
MARKETS**



CONFERENCE INTRODUCTION

The Maritime Standard Tanker Conference is a high profile event that is attended by all the major players in the regional tanker industry, as well as many from global markets. It is now firmly established as a not-to-be missed event, with top quality speakers, senior executive participants from many different segments and unrivalled networking opportunities.

The 3rd Annual Maritime Standard Tanker Conference will be held on Tuesday 16th October 2018 in Dubai. The content of the Conference will be highly relevant to anyone connected with the tanker trades in the Middle East and the Indian Subcontinent, and all who attend will benefit from the insights and expertise of those at the highest decision making levels who will share their thoughts through well researched presentations. An influential list of speakers and panellists is being assembled.

The Conference is being held at The Atlantis, The Palm Jumeirah, Dubai the day after the popular The Maritime Standard Awards gala dinner. This timing and venue will ensure that a high quality audience of more 150 executives and decision makers from across the industry will be in attendance. They will assemble to discuss and debate the key issues and trends facing the tanker markets in the Middle East and the Indian Subcontinent.

Feedback from the Tanker Conference last year was extremely favourable, and the opportunity to hear from some of the best known figures in the business was greatly appreciated. Key issues around crewing, security, and regulation were discussed, as well as overall trade patterns. The event attracted significant media coverage as a result of its topicality.

Based on the track record of the first two events, the TMS Tanker Conference 2018 will be well-attended and will feature presentations from senior figures who will generate considerable interest and publicity.

SPONSORSHIP PACKAGES

PREMIUM SPONSORSHIP PACKAGES	GOLD	SILVER	GENERAL
SPONSORSHIP FEE	US\$ 30,000	US\$ 20,000	US\$ 15,000
Exclusive & restricted to	1 Company	2 Companies	3 Companies
Recognition on relevant marketing materials leading up to and at the conference	Headline branding and positioning as gold sponsor	Headline branding and positioning according to the sponsorship type	Headline branding and positioning according to the sponsorship type
Acknowledgement on screen at the beginning of all sessions	✓	✓	✓
Logo in the Event catalogue	✓	✓	✓
Your company profile on the Event catalogue	600 words	400 words	250 words
Advertisement in Event catalogue	Inside Front Cover	A4 Size Advert	A4 Size Advert
Logo on the event website hyperlinked to the sponsors website	✓	✓	✓
Your company profile on the event website	600 words	400 words	250 words
Complimentary delegate registrations	10	5	3
Promotional insert in delegate bag (to be provided by sponsors)	✓	✓	
Gift insert in delegate bags (to be provided by sponsors)	✓		
Acknowledgement in the post conference Marketing & PR	✓	✓	✓

WHY SPONSOR?

Sponsorship of The Maritime Standard Tanker Conference 2018 offers targeted sponsorship packages for companies looking to take advantage of the commercial opportunities presented by the event. In particular they will gain privileged access to a roomful of high level decision makers in this sector and will get a unique opportunity to demonstrate their commitment to help expand and develop the tanker sector, and supporting services and activities, by being associated with this prestigious event.

Sponsorship offers numerous benefits. These include:

- Giving your organisation a platform on which to raise its profile and enhance corporate image
- The chance to showcase your products and services to a targeted, high quality audience, maximising exposure and potential sales
- Demonstration of a high level of commitment to the tanker business in the Middle East and the Indian Subcontinent region
- The chance to gain access to key industry decision makers and opinion formers and network with potential partners and customers
- Greater brand recognition, as well as promotion through the conference's dedicated website, programme and integrated marketing plan

“ This was a very good conference, with excellent networking and a lot of ideas to take away.

Ali Shehab, Deputy CEO, Kuwait Oil Tanker Company



INDIVIDUAL SPONSORSHIPS PACKAGES	LANYARDS & BADGES	CONFERENCE BAGS	CONFERENCE REGISTRATION DESK	PENS & NOTEPADS	CONFERENCE/EVENT CATALOGUE
SPONSORSHIP FEE	US\$ 15,000	US\$ 15,000	US\$ 15,000	US\$ 12,000	US\$ 10,000
Exclusive & restricted to	1 Company	1 Company	1 Company	1 Company	1 Company
Recognition on relevant marketing materials leading up to and at the conference	✓	✓	✓	✓	✓
Logo on event merchandise	Logo printed on the lanyards & name badges provided to all the delegates	Logo printed on the conference bags provided to all the delegates	Branding around the registration desk	Logo printed on the pens and writing pads provided to all the delegates	Logo printed on the front of the event catalogue, in printed and electronic version
Logo in the Event catalogue	✓	✓	✓	✓	Company credited on the Front cover of the event catalogue.
Your company profile on the Event catalogue	250 words	250 words	250 words	200 words	200 words
Advertisement in Event catalogue	A4 Size Advert	A4 Size Advert	A4 Size Advert	A4 Size Advert	Outside Back Cover
Logo on the event website hyperlinked to the sponsors website	✓	✓	✓	✓	✓
Your company profile on the event website	250 words	250 words	250 words	200 words	200 words
Complimentary delegate registrations	3	3	3	2	2
Promotional insert in delegate bag (to be provided by sponsors)		✓			
Acknowledgement in the post conference Marketing & PR	✓	✓	✓	✓	✓
SESSION SPONSORSHIP PACKAGES	KEYNOTE & MAIN SESSION		SESSION 2	SESSION 3	
SPONSORSHIP FEE	US\$ 15,000		US\$ 10,000	US\$ 10,000	
Exclusive & restricted to	1 Company		1 Company	1 Company	
Recognition on relevant marketing materials leading up to and at the conference	✓		✓	✓	
Acknowledgement on screen	At the beginning of the session sponsored		At the beginning of the session sponsored	At the beginning of the session sponsored	
Logo on the screen	During the session sponsored		During the session sponsored	During the session sponsored	
Logo in the event catalogue	✓		✓	✓	
Your company profile on the event catalogue	250 words		200 words	200 words	
Advertisement in Event catalogue	A4 Size Advert		A4 Size Advert	A4 Size Advert	
Logo placed next to the session sponsored (on the website and all marketing collateral)	On all online and printed conference programmes		On all online and printed conference programmes	On all online and printed conference programmes	
Sponsor name stands on the tables during the session	✓		✓	✓	
Logo on the event website hyperlink to the sponsors website	✓		✓	✓	
Your company profile on the event website	250 words		200 words	200 words	
Complimentary delegate registrations	3		2	2	
Acknowledgement in the post conference Marketing & PR	✓		✓	✓	

“ Listening to other people's' perspectives was very useful. One of the particular messages that I will take away is the need for the industry to become more eco-friendly.
Chris Peters, CEO, E-Ships ”



SPONSORSHIP PACKAGES

ADDITIONAL SPONSORSHIP PACKAGES	DELEGATE LUNCH	NETWORKING COCKTAILS	REFRESHMENT BREAKS
SPONSORSHIP FEE	US\$ 15,000	US\$ 10,000	US\$ 8,000
Exclusive & restricted to	1 Company	1 Company	1 Company
Recognition on relevant marketing materials leading up to and at the conference	✓	✓	✓
Roll up banners	✓	✓	✓
Name stands	On dining tables	On cocktail tables	On coffee tables
Name stands at the food stations	✓	✓	✓
Logo in the Event catalogue	✓	✓	✓
Your company profile on the Event catalogue	250 words	200 words	200 words
Advertisement in Event catalogue	A4 Size Advert	A4 Size Advert	A4 Size Advert
Logo placed next to the session sponsored (on the website and all marketing collateral)	On all online and printed conference programmes	On all online and printed conference programmes	On all online and printed conference programmes
Logo on the event website hyperlink to the sponsors website	✓	✓	✓
Your company profile on the event website	250 words	200 words	200 words
Complimentary delegate registrations	3	2	2
Acknowledgement in the post conference Marketing & PR	✓	✓	✓

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The TMS Tanker Conference offers good networking and informative subjects covering a range of areas including crewing, finance and the IT side of things. In fact the event provided a good 360 degree view of the issues facing tanker shipping today.

Tarik Al Junadi
CEO, Oman Shipping Company

It was good to see people from across the region coming together and sharing ideas. There was a real mix on both the speaker and delegate side and a lot of good suggestions came out of the event.

Gaurav Moolwaney
Executive Director, Standard Chartered Bank

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HAVE A QUESTION? WE ARE HERE TO HELP!

For information on available sponsorship packages and delegate booking, please contact **Richie Menezes** on **+971 52 765 5575** or email at richie@flagshipme.com

For PR, partnerships and speaking opportunities, please contact **Ammaar Murtaza** on **+971 55 2454466** or email at ammaar@flagshipme.com

For event management and marketing, please contact **Samira Rizvi** on **+971 55 819 2564** or email at samira@flagshipme.com

For more information, please visit our website
www.tmstankerconference.com

